

Regulations of the competition for participation in the Explorer Tour 'On the Iron Curtain Trail'

§ 1

General provisions

1. The competition for participation in the Explorer Tour North 'On the Iron Curtain Trail' EuroVelo13 (hereinafter: '**the Competition**'), is organised by the Marshal of the Zachodniopomorskie Province with its registered office at ul. Marszałka Józefa Piłsudskiego 40, 70-421 Szczecin, NIP (Tax ID): 8512871498, REGON (Business ID): 811683876, hereinafter **the 'Organiser'**.
2. The competition is organised as part of the project entitled ICTr-CE 'Innovative, participative and sustainable business model of the Iron Curtain Trail', co-financed by the programme Interreg Central Europe.
3. The competition starts on 10/07/2024 and ends on 26/07/2024.
4. Participation in the competition is free of charge.
5. The aim of the competition is to promote the Iron Curtain Trail and cycling activities.

§ 2

Conditions for participation in the Competition

1. The competition is open to influencers, cycling/travel bloggers and vloggers, cycling tourism product creators, national/regional representatives of tourism organisations, cycling trips organisers and cycling experts over the age of 18 who have active, public social media accounts or blogs on cycling.
2. In order to participate in the competition, participants must personally perform at least one of the following competition tasks:
 - a) Create and publish a blog post about the history and attractions of the Iron Curtain Trail.
 - b) Create and publish a video promoting the Iron Curtain Trail encouraging cycling activity
 - c) Publish at least two posts on your own public social media account documenting your preparations for a long-distance cycling tour.
 - d) Conduct an interview with a person connected to the history of the Iron Curtain Trail and publish it on a blog or YouTube channel.
3. All entries must be visible to all recipients with the hashtag #EuroVelo13.
4. All entries must be visible to the recipients at least until the end date of the tour, i.e. 21/09/2024.

§ 3

Applications

1. Applications for the competition should be sent to: projekty@wzp.pl using the application form available at: <https://rowery.wzp.pl/>
2. The deadline for applications is 26/07/2024
3. The application must include a link to the competition entry and brief information about the participant (first name, last name, address, e-mail, link to social media account or blog or vlog).

4. The application must include acceptance of a statement that the applicant has read the Competition Regulations, together with the appendices, reading as follows: 'I confirm that I have read and accept the contents of the Competition Regulations and its appendices'.
5. The application must include consent to the processing of personal data for the purposes of the Competition reading as follows: *'I consent to the processing of my personal data by the data controller Zachodniopomorskie Province for the purpose of the Competition. I give personal data voluntarily and declare that the data is true. I have read the contents of the information clause, including information on the purpose and means of processing of personal data and the right to access and correct my data'*.
6. The expression of the above consents is completely voluntary, however, the lack of consent to the provisions of the Regulations of the Competition and the lack of consent to the processing of personal data for the purpose of the Competition makes it impossible to participate in the Competition.

§ 4

Schedule and course of the Competition

1. The launch of the Competition is announced by the Organiser, for example, on the website: <https://rowery.wzp.pl/>
2. Applications are accepted until 26/07/2024
3. The Competition Jury shall make a substantive assessment of the performance of one of the four competition tasks from 29/07/2024 to 05/08/2024.
4. The winners of the Competition shall be announced on the website <https://rowery.wzp.pl/> on 06/08/2024.

§ 5

Selection of applications

1. The Organiser shall select the applications in formal terms on the basis of the submitted application form, constituting appendix 1 to these Regulations. In case of any doubts or clerical mistakes, the Organiser shall have the right to request the Participant of the Competition to submit supplements or clarifications concerning the Application within the specified deadline. If the Competition Participant fails to complete the Application within the time or scope indicated in the request, or makes other changes to the Application Form than those indicated in the request, the Application Form shall not be reviewed.
2. The Competition Jury assesses the actual performance of the Competition Task referred to in § 2 section 2 of these Regulations, assessing the responses in terms of their compliance with the theme/task of the Contest, its creativity, uniqueness, quality of execution, recipient involvement (e.g. number of likes, shares, comments).
3. The Competition Jury shall select 4 winners.

§ 6

Competition Jury

1. The Competition Jury consists of 3 to 5 persons (representatives of the Organiser).
2. Members of the Competition Jury are not remunerated for their work in the Competition Jury.
3. The meetings of the Competition Jury are convened by the Chairperson of the Competition Jury through an employee of the Organiser.

4. In the case of circumstances which make it impossible to organise the meetings of the Competition Jury offline, it is possible to hold the meetings online.
5. Employees of the Organiser, who are not members of the Competition Jury, may take part in the meetings of the Competition Jury as observers.
6. Members of the Jury of the Competition and other persons participating in the meetings are obliged to maintain impartiality and confidentiality.
7. Technical and organisational support for the work of the Competition Jury is provided by the Organiser. The tasks connected with technical and organisational support of the Competition Jury's work include: preparation of the Competition Jury's meeting, providing all Jury members with materials and documents to be reviewed, collecting and storing documentation connected with the Competition Jury's meetings.
8. The Organiser prepares a report on the work of the Competition Jury, which includes substantive assessments of the Competition Notifications recommended by the Competition Jury.
9. The original report is kept by the Organiser.

§ 7 **Prize**

1. The prize in the Competition is free participation in the Explorer Tour cycling tour 'On the Iron Curtain Trail' and participation in the planned programme of the tour from Wolgast (Germany) to Ustka (Poland) between 14-21 September this year.

Abbreviated tour programme:

- 14/09/2024 until 4:00 p.m. Participants' meeting in Wolgast (Germany)
- 15/09/2024 1st Cycling stage Wolgast – Świnoujście (52 km)
- 16/09/2024 2nd Cycling stage Świnoujście - Pobierowo (69 km)
 - visit to the Underground Town on the Island of Wolin
 - visit to the V-3 Museum
- 17/09/2024 3rd Cycling stage: Pobierowo - Kołobrzeg (53 km)
 - visit to the lighthouse in Niechorze
 - visit to Kołobrzeg
- 18/09/2024 4th Cycling stage Kołobrzeg - Mielno (39 km)
 - visit to the Museum of Polish Arms in Kołobrzeg
 - visit to the Lighthouse in Gąski
 - visit to the Fishing Village in Chłopy
- 19/09/2024 5th Cycling stage Mielno - Darłowo (47 km)
 - if the weather is good, canoeing on the Unieść River from Sianowo to Jamno Lake
 - visit to the Castle of Pomeranian Dukes in Darłowo
- 20/09/2024 6th Cycling stage Darłowo – Ustka (47 km)
 - visit to the Blücher's bunkers
- 21/09/2024 Departure of participants

2. The organiser covers the costs of accommodation (in double rooms at most, in facilities of at least medium class standard), food (breakfast, lunch, supper or late dinner),

participation in the planned attractions. A detailed tour programme shall be made available to the winners.

3. The organiser shall provide the participants with travel insurance within the framework of the EU Package Travel Directive and an AD&D.
4. The organiser does not cover the costs of transport to the place where the tour starts (Wolgast/Germany) and from the place where the tour ends (Ustka/Poland).
5. The organiser does not provide the winners with bicycles.

§ 8

Scope of the Organiser's partnership with the winners of the Competition

1. The winners of the Competition shall participate in the promotion of the Iron Curtain Trail. As part of the promotional campaign, the Organiser shall create promotional materials which shall be published on the Organiser's social media accounts.
2. The winners of the Competition are obliged (immediately after the tour) to provide the Organiser with feedback (filling in a questionnaire, interview) concerning the organisation of particular stages of the tour in terms of attractiveness of the trip, quality of accommodation, attractiveness of the programme. The collection of feedback from participants of the tour shall be used to draw conclusions and prepare recommendations for entities from the tourism industry, providing or planning to provide services related to the EuroVelo13 – Iron Curtain Trail. The recommendations shall include, for example, the potential offer of a commercial tour along the indicated stretch.
3. The winners of the competition are obliged to report on the tour on their social media account (one post or report per day) and to publish a summary of the entire tour by 28/09/2024.
4. The winners are liable to provide the Organiser with the video footage they have produced free of charge for the Organiser's use in whole or in parts for the promotion of the Iron Curtain Trail.

§ 9

Complaints procedure

1. Complaints regarding the course of the Competition can be sent in writing to the Organiser's address no later than 14 days from the date of announcement of the list of Competition Winners on the website: <https://rowery.wzp.pl/>
2. Only Participants of the Competition have the right to submit a complaint.
3. The written complaint must contain the details of the Competition Participant making the complaint, i.e.
their contact details, as well as a description and justification of the complaint.
4. The Organiser shall endeavour to consider the complaint within 14 days of receipt.
5. Notification of the consideration of the complaint shall be made in writing to the address indicated
in the complaint.
6. Notwithstanding the above, the Participant of the Competition has the right to pursue their claims in court.

§ 10

Final Provisions

1. The Organiser reserves the right to cancel the competition at any time, without giving any reason.
2. The Organiser reserves the right to amend the regulations in justified cases.
3. Any appendices to the Competition Regulations constitute their integral part.
4. The Regulations of the Competition shall come into force on the date of announcement of the Competition.
5. Any questions regarding the Competition should be addressed to: projekty@wzp.pl

§ 11

Appendices

- a) Appendix 1. Application form
- b) Appendix 2. Regulations governing the provision of electronic services
- c) Appendix 3: Cookie Use Policy
- d) Appendix 4: Privacy policy
- e) Appendix 5: Image consent
- f) Appendix 6: Information clause

Appendix 1

APPLICATION FORM

Competition for participation in the Explorer Tour 'On the Iron Curtain Trail'

Part A

CONTACT DETAILS: (please complete)	
First and last name of the Participant	
Telephone number	
E-mail address	
Address of residence	
Link of blog/vlog run (if applicable):	
Facebook account link	
Instagram account link	
Link to another account	

Part B

INTO WHICH GROUP DO YOU BELONG (more than one answer may be selected)	
<input type="checkbox"/>	I am a cycling/travel influencer
<input type="checkbox"/>	I am a cycling/travel blogger
<input type="checkbox"/>	I am a cycling/travel vlogger
<input type="checkbox"/>	I am a creator of cycling tourism products
<input type="checkbox"/>	I am a national/foreign representative of a tourist organisation
<input type="checkbox"/>	I am an organiser of cycling trips
<input type="checkbox"/>	I am a cycling expert
<input type="checkbox"/>	Another group (specify):

Part C

COMPETITION TASK: (please mark the right answer)	
<input type="checkbox"/>	Preparation and publication of a blog post on the history and attractions of the Iron Curtain Trail
<input type="checkbox"/>	Creation and publication of a video promoting the Iron Curtain Trail encouraging cycling activity

	Publication of at least two posts on your own public social media account documenting your preparations for a long-distance cycling tour.
	Conducting an interview with a person connected to the history of the Iron Curtain Trail and publish it on a blog or YouTube channel.
LINK TO THE TASK: (please paste the link to the competition task, it is permissible to send several links, e.g. in the case of more than one task)	

Part D

CONSENTS AND STATEMENTS: (please tick 'x')	
	'I confirm that I have read and accept the contents of the Competition Regulations and its appendices'.
	<i>'I consent to the processing of my personal data by the data controller Zachodniopomorskie Province for the purpose of the Competition. I give personal data voluntarily and declare that the data is true. I have read the contents of the information clause, including information on the purpose and means of processing of personal data and the right to access and correct my data'.</i>

.....

(date and legible signature of the Competition participant)

Appendix 2

Regulations governing the provision of electronic services

1. The Organiser provides the functionalities through the Competition Website and by means of electronic communication.
2. This document sets out the rules for the provision of services related to the execution of the Competition by electronic means.
3. The Organiser provides services electronically, for the purpose of the Competition, to the entities participating in the Competition (hereinafter also referred to as 'Service Recipients') for example in the following areas:
 - a. provide information about the Competition, the Privacy Policy and these Competition Regulations on the Competition Website, and in terms of making it possible to read, download and save these documents and accept their provisions;
 - b. allow Service Recipients to register for individual Competition activities;
 - c. enable consent to the processing of personal data for the purpose of receiving information about or participating in the Competition,
 - d. provide, through the Competition Website, the functionalities allowing the individual Competition activities to take place,
 - e. provide, through the Competition Website, functionalities that allow to perform other functionalities permanently or temporarily available on the Competition Website.
4. Sending any information about the execution of the Competition by e-mail or on the Competition website is preceded by obtaining the addressee's consent if such consent is required by law.
5. Service Recipient may be a natural person, legal entity or organisational unit without legal personality, to which legal capacity is granted by law, if, according to the rules of the particular activities, it can participate in the Project.
6. The Agreement for the provision of services by electronic means is entered into when the functionality of the Competition Website begins to be used, and is terminated when the functionality of the Competition Website ceases to be used, or when the Organiser or the Service Recipient resigns. Use of the Competition Website is tantamount to acceptance of these Competition Regulations.
7. The provision of electronic services is free of charge.
8. It is necessary to have a web browser installed in order to provide electronic services.
9. Service Recipients are forbidden to provide content of an illegal nature, in particular offensive statements and opinions, profanities (also dotted), racist, demeaning or mocking statements.
10. In connection with the use of services by electronic means, there are no specific threats referred to in Article 6 item 1 of the Act of 18 July 2002 on the provision of services by electronic means (Journal of Laws of 2002, No. 144, item 1204, as amended). However, the Organiser points out that the provision of services by electronic means may, as a rule, involve a specific threat on the part of the Service Recipient as an Internet user.
11. Service Recipients have the right to lodge complaints regarding the provision of services by electronic means.
12. Complaints should be submitted to the registered office address of the Organiser or by e-mail to: projekty@wzp.pl.

13. The complaint should identify the Service Recipient (name, postal address, e-mail address and description of the problem giving rise to the complaint).
14. The Organiser shall make every effort to consider the complaint within 14 days of its submission. If the complaint cannot be considered within this timeframe the Organiser shall inform the Service Recipient submitting the complaint, stating the expected date for consideration of the complaint.
15. The Organiser shall immediately inform the Service Recipient of the resolution of the complaint by sending a message via e-mail to the e-mail address provided in the application.
16. These Competition Regulations shall be effective from the date of their publication on the Competition Website.
17. The content of the Competition Regulations may be changed only for important reasons. Important reasons include technical changes, related to the proper functioning of the Competition Website, the need to adjust the Competition Regulations due to the change or entry into force of new generally and mandatory provisions of law, as well as the introduction of new security measures.

Appendix 3

Cookie Use Policy

1. When operating the Competition Website, the Organiser uses Cookies. A cookie is a piece of information that the Organiser's web server sends to the Service Recipient's computer when the Service Recipient accesses the Competition Website.
2. The organiser uses or may use the following cookies:
 - a. relating to the session – for the purpose of recalling the Service Recipient's stored technical data when using the Competition Website and moving to subsequent pages, and for the purpose of using this technical data to improve the use of the Competition Website. This file does not contain any personally identifiable information about the User and only exists until the session ends and the User leaves the Competition Website;
 - b. a login and reuse file, which may be installed on the Service Recipient's computer by the Organiser when they log in to the Competition Website, for the purpose of remembering their login details. These may only be used for the User's convenience in order to avoid the need to provide complete information again the next time the User logs in. This file remains on the user's computer indefinitely, even after the user leaves the Competition Website;
 - c. cookies designed to personalise the content available to the Service Recipient on the Competition Website, in accordance with the scope of consent and the settings of the Organiser available when using the Competition Website.
3. It is necessary to change the cookie settings in order to view and control cookies, and details can be obtained by visiting the website of the creator of the browser, where Service Recipients should find the relevant information, or by visiting www.aboutcookies.org or www.whatarecookies.com or a similar website.
4. Limiting the use of cookies may affect the extent to which the Service Recipient can use the Competition Website. If the Service Recipient blocks cookies, most of the content of the Site remains visible, but some features may not be available or personalised.
5. The Organiser does not allow third parties to install Cookies on the Service Recipient's computer via the Site, unless the Cookies are installed at the Service Recipient's request and are under the Service Recipient's direct control, and third parties cannot access or use them, with the exceptions provided for in the Privacy Policy.

Appendix 4

Privacy policy

The Organiser protects the privacy of users of its websites, including the Competition Website. This Privacy Policy contains the basic rules for protecting the privacy of users of the Competition Website.

Data collection

The Organiser may collect various types of information about the user through the Competition Website, including the following data:

Web server logs

Like the vast majority of website administrators, the Organiser automatically collects web server logs when a user visits the Competition Website using the computer on which the website is installed (referred to as the 'web server'). The web server automatically recognises certain information, such as the user's IP address (see also below), the date and place of the visit to the Competition Website, the pages visited on the Competition Website, the website from which the user accessed the Competition Website, the type of browser used, the type of operating system used and the domain name and address of the user's website operator. As regards cookies, see Appendix 1 'cookies'.

IP addresses

The organiser may collect information about the user's IP address. An IP address is a number assigned to the user's computer by the website operator to allow the user to access the Internet. Typically, the IP address changes each time the user connects to the Internet (this is known as a 'dynamic' address). However, please note that in some circumstances, in the case of a broadband connection, it is possible that the IP address of the user obtained by us or even the cookie we use may contain information that identifies the user. This is because, in the case of some broadband connections, your IP address does not change (remains 'static') and could be associated with your personal computer. A static IP address is personal data, protected according to the rules described below. IP addresses are used as part of the information contained in the web server logs described above.

Personal data

The execution of the Competition is carried out with the participation of natural persons, which involves the processing of data (i.e. the collection, recording, storage, processing, modification, sharing and deletion) concerning those persons, including personal data. Personal data shall be processed in connection with participation in the competition for participation in the Explorer Tour 'On the Iron Curtain Trail' to the extent resulting from generally applicable law. The Controller of the personal data is the Organiser.

The personal data of individuals is protected in accordance with the official text of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC ('General Data Protection Regulation'), published on 4 May 2016 in the Official Journal of the EU L119. In connection with the provision of services by electronic

means, in the event that the controller becomes aware of the Service Recipient's use of a service provided by electronic means contrary to the regulations for the provision of services by electronic means or to the applicable regulations (unauthorised use), the controller, as the Organiser, may also process the Service Recipient's personal data to the extent necessary to establish its liability, in accordance with the provisions of the Act on the Provision of Services by Electronic Means. The Controller of the personal data shall also apply technical measures to prevent the acquisition and modification by unauthorised persons of personal data and to prevent the loss of such data, in particular data sent by electronic means, in accordance with the regulations in force, using in its own way system safeguards and permanent IT support. Persons whose personal data is subject to processing are provided with information indicating that:

- a) the Controller of the personal data is the Organiser.
- b) The Controller of the personal data has appointed a Data Protection Officer (DPO) who monitors the area of personal data processing on its behalf - contact with the DPO is possible by e-mail: abi@wzp.pl,
- c) personal data shall be processed on the basis of Article 6(1)(c) and (f) of the GDPR,
- d) personal Data shall not be transferred to a third country/international organisation,
- e) the provision of Personal Data is voluntary, but failure to do so makes it impossible to participate in the competition,
- f) the person whose Personal Data is subject to processing has the right of access to the content of their data and the right to rectification, restriction of processing, the right to object, the Data Protection Officer (DPO) may be contacted to exercise these rights,
- g) the person whose Personal Data is processed has the right to lodge a complaint to the Personal Data Protection Office (ul. Stawki 2, 00-193 Warsaw), as well as to make use of other legal remedies provided by law in the field of personal data, if the processing of their Personal Data violates the applicable laws,
- h) Personal Data shall not be processed by automated means.

Minors

Please note that the Competition Website is not intended for persons under the age of 18 and is not designed to encourage such persons to visit it. The Organiser does not collect personally identifiable information from anyone of the Organiser knows that they are under the age of 18. In the case of minors using electronically provided services, the provisions contained in the regulations for the provision of electronic services apply accordingly.

Links to other Websites

For the convenience of visitors, the Competition Website may offer links to a number of websites that we believe may contain useful information. The rules and procedures described herein do not apply to such websites. The Organiser suggests that you contact us directly for information on the

privacy, security, data collection and distribution rules used by such websites. The Organiser is not responsible for any actions or content of third party websites.

Amendments to this Privacy Policy

Updates to this Privacy Policy may be made from time to time. When this happens, an updated version of the Privacy Policy shall be made available to users by posting it on this website.

Appendix 5

Image consent

Image consent form

We kindly ask for your permission to take part in a photo shoot and/or filming of your participation **in the Explorer Tour 'On the Iron Curtain Trail'** competition run by the Zachodniopomorskie Province. We shall only be allowed to take your photo and/or record a video of your comments with your prior and explicit consent.

Taking a photo and/or recording a video of your statements involves the collection of some of your personal data, such as your first name, image and voice. Zachodniopomorskie Province shall use this photo and/or video and voice only for the purpose of promoting the competition. Zachodniopomorskie Province wishes to promote this campaign in media such as Facebook, Instagram and YouTube accounts and on the website www.biznes.wzp.pl. Therefore, we encourage you to read the privacy policies of the aforementioned websites.

The Controller of the personal data is the Zachodniopomorskie Province (hereinafter: '**Controller**'). The Controller processes the Data only to the extent necessary for the execution of promotional materials related to the execution of the Competition for participation **in the Explorer Tour 'On the Iron Curtain Trail'** on the basis of the consent referred to in Article 6(1)(a) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC 'GDPR'.

For more information on privacy and practices, please visit: projekty@wzp.pl.

Statement:

(i) I consent to the use by the Zachodniopomorskie Province, of my image and voice captured in photographs and footage created during participation in the Competition for participation in **the Explorer Tour 'On the Iron Curtain Trail'** consent covers the following territorial scope: the whole world (including the Internet), unlimited, and authorises the Zachodniopomorskie Province to repeatedly publish, distribute and exploit the Photographs and Footage together with the sound in the following fields of exploitation: recording and multiplication, introduction into computer memory, temporary and permanent recording and copying and archiving of such records; public performance or reproduction, display on:

(ii) I agree to dispose of the Image to the full extent (including subsidiary rights) and to annotate the Image with comments, text, symbols, signatures.

(iii) The above consents are given for the purposes of **the Explorer Tour 'On the Iron Curtain Trail'** competition.

(iv) The above consents may be withdrawn if the image and voice are used in a manner inconsistent with the scope of this statement.

(v) I declare that this consent to the use of my image together with my voice captured in the photographs and footage is completely free of charge and that I shall not claim any remuneration in connection with the use by the Zachodniopomorskie Province of the rights to the photographs and footage with my image, including the disposal thereof for the benefit of third parties, neither now nor in the future.

First and last name: _____ Signature: _____ Date:

Appendix 6

Information clause.

We inform you that the Controller of the personal data is:

Zachodniopomorskie Province

ul. Piłsudskiego 40

70-421 Szczecin

The support for the Zachodniopomorskie Province is provided by the Marshal's Office of the Zachodniopomorskie Province.

Data Protection Officer (DPO)

The Controller has appointed a Data Protection Officer (DPO), who can be contacted by email at abi@wzp.pl.

Purpose and legal basis for processing personal data

The Zachodniopomorskie Province collects your data **for the purpose of organising the cycling tour its course, promotion and summary** based on Article 11 of the Act on the self-government of the province.

Scope of personal data processing

The Controller processes your personal data to the exact extent necessary to achieve the purpose referred to above.

Storage period of personal data

Personal data processed by the Zachodniopomorskie Province shall be stored for the period necessary to achieve the purpose for which it was collected, i.e. 31/05/2023.

Rights of data subjects

Each person, with exceptions reserved by law, has the right to:

- access to personal data concerning them,
- request data rectification,
- limit its processing,
- object to its processing.

The aforementioned rights can be exercised at the Controller's registered office, by writing to the address of the Controller or by sending an e-mail to abi@wzp.pl.

You have the right to lodge a complaint with the supervisory authority about the incompatible processing of your personal data by

the Zachodniopomorskie Province in accordance with the GDPR at:

Urząd Ochrony Danych Osobowych (Personal Data Protection Office)

ul. Stawki 2

00-193 Warsaw

Other information concerning the processing of personal data

Provision of personal data is necessary in order to take part in the competition for the participation of the Explorer Tour 'On the Iron Curtain Trail'; failure to provide such data makes it impossible to take part in the competition.

The Controller shall make every effort to ensure that all physical, technical and organisational measures are in place to protect your personal data against accidental or wilful destruction, accidental loss, alteration, unauthorised disclosure, use or access, in accordance with all applicable legislation.